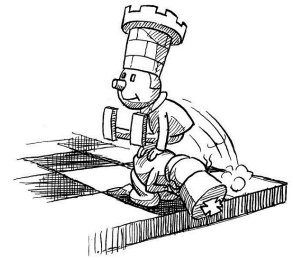


HoyAjedrez/PressRelease/october 2018

>> Juguemos Ajedrez <<

The "Stappenmethode" arrives to Spain



From now on, learning chess has become a bit easier in the Spanish peninsula. HoyAjedrez (publisher) has completed the first three translations of the well known Dutch chess training method, that has already been translated into more than ten languages. The basic workbooks of 'Juguemos Ajedrez', Step 1 & Step 2, as well as the Step 1 Manual have been launched in october 2018.

As the only method worldwide, Juguemos Ajedrez covers practically the whole chess learning terrain: from the basic principles (Step1) to a level of 2000+ elo (Step 6). Once Juguemos Ajedrez is discovered, it will always offer new things to the reader/student.

The method's contents are well balanced and of undisputed quality, both technically and pedagogically. Step by step it explains the details of the game are explained, adapted to the level of every group or individual. As a result, pupils easily learn to apply what they have learned and notably improve their skills.

In the more than 20 countries where it has been introduced, the method has proven to be most efficient and reliable for its use in the classroom. Every step consists of a manual for the teacher and a series of workbooks for the pupils. The manual provides everything needed to give the classes in a comfortable and satisfying manner, while, on the other hand, the workbooks offer the proper exercises for the students, at the desired level.

Given the above, it can be no surprise to anyone that the 'Stappenmethode' has been the standard training method for the Royal Dutch Chess Federation for many years now, and neither that the method has already been translated into so many languages. With its Spanish translation, the Stappenmethode has taken its logical next step: Juguemos Ajedrez.

For more info about Juguemos Ajedrez:
Rimme Rypkema / +34650606085 / +31614658833

www.juguemosajedrez.com / info@juguemosajedrez.com

Juguemos Ajedrez colaborates with:



More info about Juguemos Ajedrez

The authors:

Rob Brunia and Cor van Wijgerden developed the Stappenmethode along the '80 and early '90. Van Wijgerden is an International Master and has been national trainer of several national chess teams. Rob Brunia dedicated the large part of his life to the teaching of chess for children, until his unexpected death in 2005.

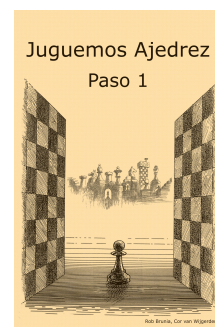
Now released by HoyAjedrez:*

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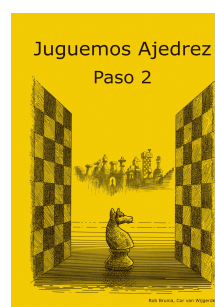


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* To complete the catalogue of Juguemos Ajedrez, several workbooks in English are available through our [website](#).



Ajedrez sin Fronteras / Chess without Borders (ASF)

ASF is a non-profit organization that is dedicated to the promotion of chess in areas where resources are limited and the needs are high: refugee camps, prisons, orphanages, etc. Juguemos Ajedrez supports these activities by dedicating a percentage of its profits and by supplying study materials to ASF students, teachers and schools.